

Sir Richard Branson, Ted Turner and more than 50 CEOs to lead day of Climate Solutions during COP21 at World Climate Summit

December 2, 2015 (Paris & Copenhagen) – Sir Richard Branson, Ted Turner and more than 500 global entrepreneurs, innovators and CEOs will convene on Sunday 6 December, at the annual *World Climate Summit* and *Sustainia Award Ceremony* during the historic COP21 in Paris (www.cop21.org).

Throughout the one-day event, more than 50 CEOs, business, finance and government leaders will discuss business solutions to climate change and promote the best available solutions to the world at the *Hotel Potocki*, Paris, France, to complement an ambitious global deal on climate change.

The World Climate Summit will include high-level plenary sessions and workshops led by innovative speakers, featuring proven concepts within sustainable business, finance and governance. The programme will conclude with the *Sustainia Award Ceremony* highlighting solutions and innovations from different sectors of society; the best solutions for COP21 and a sustainable future.

Highlights include:

- Launch of the **CEOs for COP21** campaign with more than 100 CEO signatures
- *Sustainia Awards* given to the best available sustainable solutions
- A Life Time Achievement Award presented to Ted Turner
- Workshops on complementing and supporting a strong bottom-up movement with business

“Businesses are looking beyond positioning and defense mechanisms, and investigating opportunities for innovation around low-carbon and resource efficient products and approaches. Bottom-up actions to climate change are now an accepted element of the COP negotiations and a key driver behind green growth. The array of leading solutions presented today by our partners is a living proof of this.” says **André Schneider, Chairman, World Climate Ltd.**

Erik Rasmussen, Founder, Sustainia says: “Sustainia’s mission is to answer one simple question: How do we build the sustainable world of tomorrow with the solutions of today? During the last four years we have documented and communicated that they exist by the thousands, in all parts of the world. As a matter of fact, we are witnessing a solution revolution. In Paris we will honor some of the most outstanding solutions and changemakers.”

World Climate Summit (www.cop21.org) on Sunday December 6, 2015, is the original business, finance and government leaders conference during COP21. Since 2009, it has been the annual global forum along the UNFCCC COP where CEOs, and other leaders meet to discuss solutions to climate change.

Sponsors: Vestas, Dubai Electricity & Water Authority, Iberdrola, Climate Reality Project, Quebec, ePure, Carbon Tracker Initiative, Carbon Trust, European Investment Bank, State of Green, Inerjys, Vancouver, XPRIZE.

Partners: CDP, Prince of Wales’s Corporate Leaders Group, ICLEI, World Energy Council, R20, UNDP, Earth to Paris, AFEP, MEDEF, Cercle de l’Industrie, Solvay.

More than 500+ delegates from:

Companies: AXA, AT&T, Arla, Bank of England, Braskem, BG Group, BYD, Caisse de Depots, California Pension Fund, Coca-Cola, Dupont, Sweden Pension Fund, BT, Carlsberg, Carbon Trust, China Merchants Group, Danfoss, DNV, Dubai Electricity & Water Authority, European Investment Bank, EDF, Fujitsu, Google, Grundfos, Himin Group, HP, Iberdrola, IFC, Johnson Controls, Kellogg, Kering, LVMH, Maersk, Novo Nordisk, PensionDanmark, Philips, PwC, Ramboll, Ricoh, Rossignol, Siemens, Solvay, Telefonica, Total, Vestas, Virgin and many more.



Institutions: AFEP, Climate Reality Project, CDP, C40, Cercle de l'Industrie, Prince of Wales' Corporate Leaders Group, Global Electricity Initiative, GGGI, IFC, International Council for Science, MEDEF, NRDC, New Climate Economy, OECD, Stanford, State of Green, Sierra Club, Turner Foundation, UN Global Compact, UN Foundation, UNDP, Rocky Mountain Institute, Cambridge, World Bank, World Energy Council, Virgin Unite, WWF, Yale, and many more.

Governments: Morocco, Peru, Iceland, China, Estonia, Finland, Switzerland, Quebec, Johannesburg, Vancouver, Copenhagen, New York, Dubai, Lima, and many more.

About:

World Climate Ltd has, since 2010, established itself as the foremost international platform on solutions to climate change and accelerating the green economy. It works with governments, financiers, and large corporations in creating growth, innovation and solutions for a low-carbon and resource efficient world. World Climate Ltd is managed by a team of international leaders with more than 50 years of experience combined in developing innovative platforms and strategies in the sustainable space.

Sustainia is a sustainability think tank working to secure deployment of sustainable solutions that improves quality of life in communities around the world. Based on readily available innovations, Sustainia demonstrates the sustainable future we could achieve, if existing solutions were implemented on a large scale. For the last four years, Sustainia has identified +3400 sustainable solutions from all over the world that are ready and available in a variety of sectors: from food to fashion, from energy to transport, from health to cities. The solutions represent new business models and a new sustainable economic paradigm: www.sustainia.me

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